

Why do I need Buttons for my site?

Buttons from the Public Health Media Library offer attractive and modern images for increasing public health awareness with simple and understandable messages.

The use of Buttons on your site can reinforce a positive health behavior in a simple and understandable way. When you syndicate this content, you provide an easy and cost-free way for your public health partners to provide credible, timely and science-based health information to their audiences.

How do I syndicate Buttons?

To obtain a Button for your site, complete the following steps.

1. Create a Content Syndication User Account. You will receive a unique Registration ID, and a welcome message with helpful information.
Note: Creating an account is optional. Non-registered users will experience limited functionality, and will be required to agree to the Usage Guidelines each time they access the site. Users with accounts will agree to the Usage Guidelines once.
2. From the CDC Public Health Media Library home page, select Button from the left navigation panel under Browse by Type.
3. Either browse the site to select your Button or enter a specific topic in the Search box.
4. You have two options:
 - Syndicate your selected content immediately, or
 - Save for Later
Note: The “Save for Later” option is only available to those who have created Content Syndication User Accounts.
5. *To syndicate your selected content immediately:*
 - Click “Get Embed Code.”
 - Copy the code block into your Web editor to syndicate the content.
6. *To Save for Later,* click “Add to List” at the bottom of your selection.
 - Select Syndicated List from the top of the screen.
 - Click “Get Embed Code.”
 - Copy the code block into your Web editor to syndicate the content.

Note: You can preview Buttons, Badges, Images, and Infographics in full size.

What is a Button?

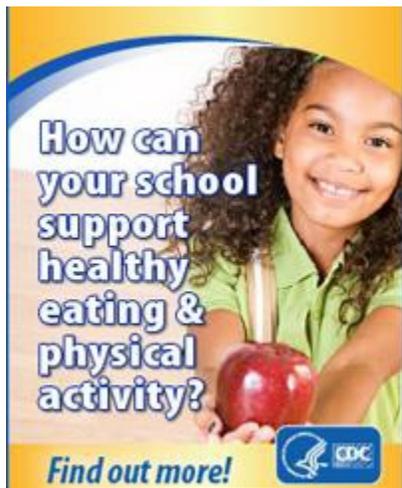
A Button is a graphic that can be posted on an individual’s site, social network profile, or personal blog to show support for or affiliation with a cause or issue.

Buttons available in the Public Health Media Library are images linked to additional media that can be shared with other sites to drive traffic to the sharing site.

Buttons can be confused with badges. Buttons and badges are basically the same type of media, each with different messages.

A button says “Do this thing” or “Join this Group,” and often includes interesting bits of data about a particular health issue. A badge says “I did this thing” or “I belong to this group.”

Examples of Buttons



This example of a button asks how a school can support healthy eating and physical activity.



This button tells us that Smoke-free air prevents heart attacks.



This button discusses Listeria food poisoning.